

A person with short brown hair, wearing a black t-shirt, is sitting on a concrete ledge, looking out over a scenic landscape at sunset. The sun is low on the horizon, casting a warm glow over rolling green hills and a line of trees. Some trees have autumn-colored foliage. A cobblestone path leads down from the ledge on the left. The sky is filled with soft, wispy clouds.

M9 Question 6

Website Development Plan

Presentation Slides

Heligan Flower Garden Time Lapse



<https://youtu.be/WHG4ioKJb78>

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Landscape Gardening Website

Contents

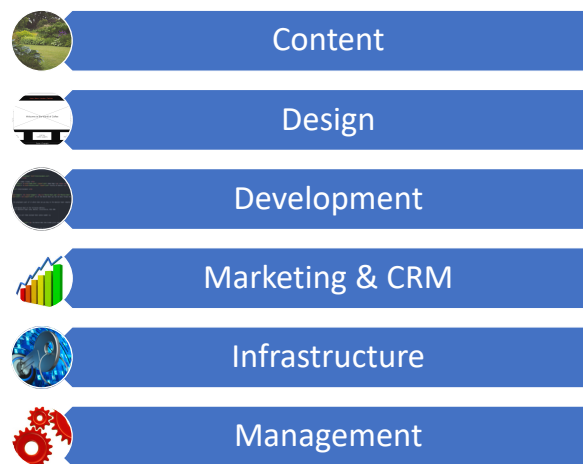
- Requirements
- Mindmap
- Analysis
- Design
- Development
- Testing
- Acceptance – Final product

Photo by Creativevic.com

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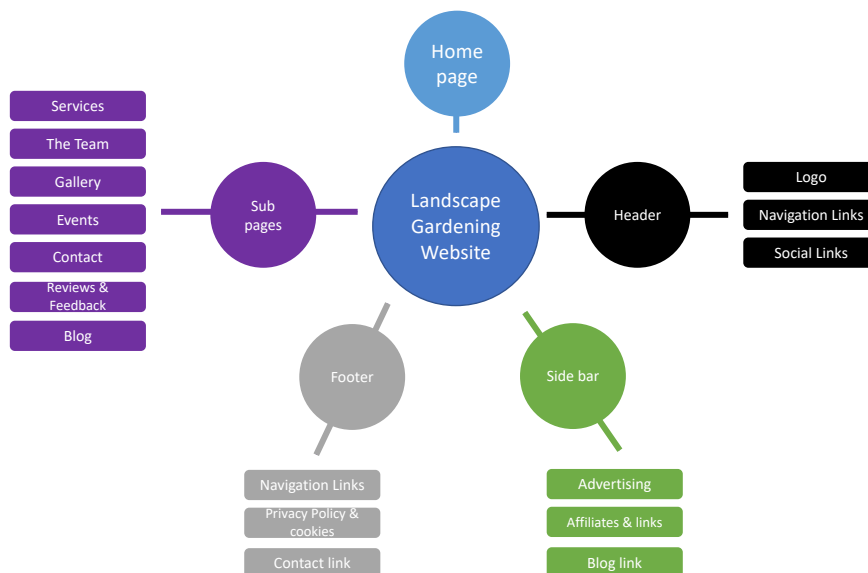
Requirements



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Mindmap



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Analysis



Search Google or type URL



SEO / SEM

Social /
community

Analytics

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Design

Moodboard

Project title: Landscape Gardening Website

Sample colour palette:

#8B4513	#8B4513	#8B4513	#8B4513	#8B4513	#8B4513	#8B4513	#8B4513
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Sample patterns & textures:

Sample photography & images:

Sample Typography:

This is a Header
Font: Helvetica, 12pt

This is a Sub Header
Font: Arial, 10pt

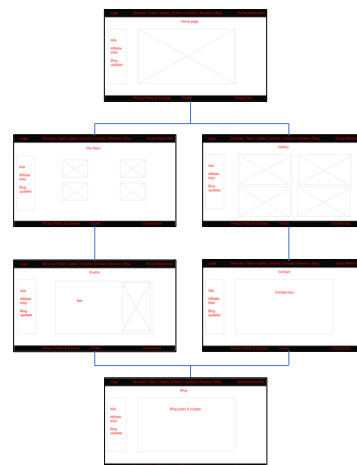
This is an Alternative Header
Font: Arial, 10pt

Page content text sample. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Consequat ligula urna, auctor non euismod id, sagittis id nulla. Nullam ligula tortor, cursus eu feugiat vitae, vestibulum eu quam.
Font: Arial, 10pt

Designer notes:
This design is intended for a formal and colorful site. The color palette is in keeping with the gardening theme, but is not too bright or loud.

Other Design Elements:
Logos to be created
Logos of affiliates & sponsors to be included
Logos of third party to be included

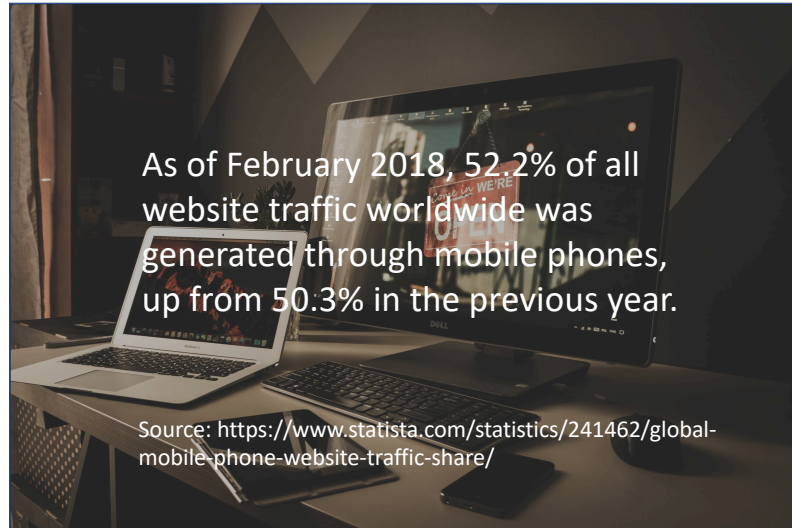
Wire frame



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Development



As of February 2018, 52.2% of all website traffic worldwide was generated through mobile phones, up from 50.3% in the previous year.

Source: <https://www.statista.com/statistics/241462/global-mobile-phone-website-traffic-share/>

Image by Mateusz Dach from Pexels

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Testing and Validation



Image: Ama Sys

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Final product



Image: David Gould/PHOTOGRAPHER'S CHOICE RF/[GETTY IMAGES](#)

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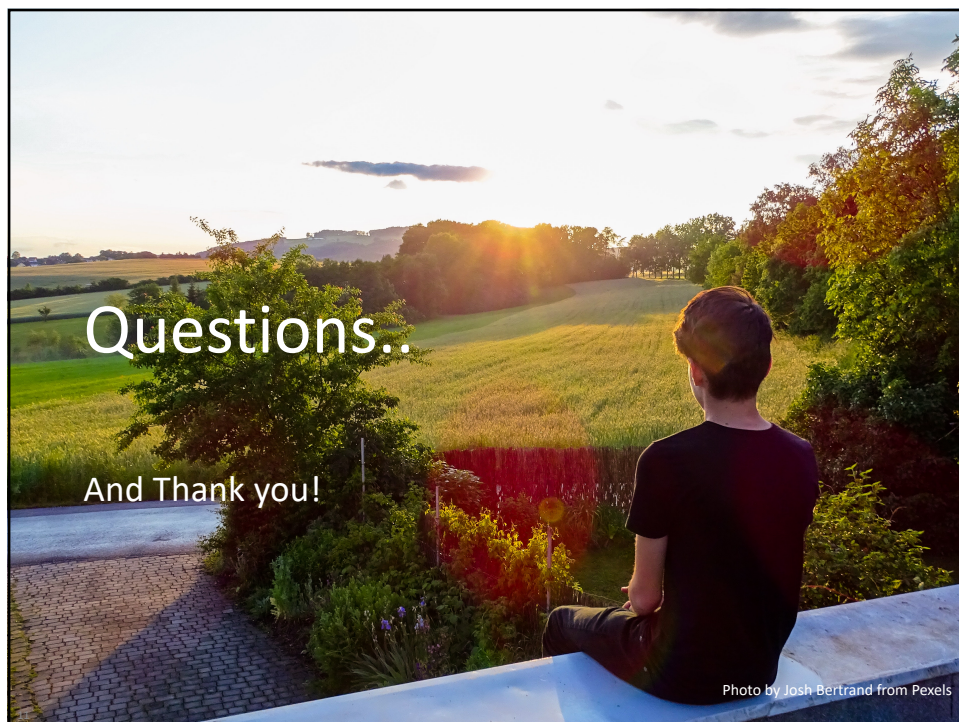


Photo by Josh Bertrand from Pexels